

A YEAR WITH ABN

350 Member Nonprofits
with an 85%
Renewal Rate



90 Trainings & Events
Attended by 600+
Individuals



1,000+ Consulting
Hours Completed with
64 Nonprofits



\$123,607 in
Scholarships Awarded



25 Counties Served



Countless Lives
Impacted by
Better Nonprofits



BETTERNONPROFITS.ORG

The mission of the Alliance for Better Nonprofits is to serve East Tennessee nonprofits by building their capacity to be more efficient and effective at fulfilling their missions and serving their communities.





2018 HIGHLIGHTS

Saw a 30% growth in the number of ABN consulting projects from 2017 to 2018

Started in-house consulting with ABN staff leading projects including grant reviews, executive coaching, board/staff retreat facilitation, custom training, and executive searches

Established a successful executive director mentorship program with 12 matches

Introduced new online courses on the topics of fund development, event planning, board service, and starting a nonprofit

Won “Most Impactful Nonprofit Organization” at the Young Professionals of Knoxville’s 2018 Impact Awards

Partnered with the UT Haslam College of Business’s Business Analytics program to work with undergraduate students, who reviewed ABN training evaluation data to determine which ABN classes and trainers are the most effective

Facilitated new partnerships among ABN members: For example, ABN connected the Shora Foundation with East Tennessee Permaculture Research Institute, who designed and helped create a community garden on site, which was funded by two other members, Y12 Gives Foundation and Mirani Foundation

Partnered with East Tennessee Foundation to implement rural ABN “On-the-Road” trainings in Greeneville (Greene County), Athens (McMinn County), Jefferson City (Jefferson County), and Speedwell (Claiborne County)

Restructured the ABN training evaluation system to gather more qualitative feedback

Collaborated with Trinity Heath Foundation and the Community Building Institute on a community roundtable on opioid addiction prevention

Added a new member benefit: ABN nonprofit members may air public service announcements on Community Television of Knoxville for free

Worked with 27 nonprofit, government, and church groups that serve Knoxville’s refugee population with the goal of reducing duplication and filling gaps in services

Assisted five of Knoxville’s historic homes to determine the feasibility of developing a common back-office function to reduce costs and duplication while enhancing their collective impact

Brought together city government and organizations serving the homeless to address the transient homeless situation along the Broadway corridor in Knoxville

Presented two sold-out conferences on the topics of board development (spring) and leadership (fall)

Saw a 73% increase in knowledge gained by ABN training attendees