

A YEAR WITH ABN

400 Member Nonprofits
with an 85%
Renewal Rate



95 Trainings & Events
Attended by 1,111
Individuals



1,416 Consulting
Hours Completed with
74 Nonprofits



\$125,000 in
Scholarships Awarded



25 Counties Served



Countless Lives
Impacted by
Better Nonprofits



BETTERNONPROFITS.ORG

The Alliance for Better Nonprofits (ABN) provides East Tennessee nonprofits with support to accomplish their missions and increase their impact, ensuring all East Tennesseans across diverse communities, cultures, and generations can reach their full potential.



2019 HIGHLIGHTS

Created a new, more user-friendly organizational assessment tool based on the nonprofit lifecycle theory

Presented our first nonprofit conference in the Tri-Cities region, which sold out with 125 attendees

Developed, in partnership with Lawhorn CPAs, an affordable “back office” product for nonprofit members

Established a nonprofit research roundtable in collaboration with University of Tennessee faculty and staff

Offered new monthly Webinar Wednesdays and eight On-Demand Online Courses

Facilitated 35 board retreats led by ABN staff

Aligned with BoardSource to offer governance guidance, resources, and support for members

Recorded a 79% increase in knowledge gained by ABN training attendees, up 5% from 2018

Partnered with East Tennessee Foundation to implement rural ABN “On-the-Road” trainings in Johnson City (with 117 attendees!), Maryville, and Morristown

Held a City of Knoxville mayoral candidates community forum prior to the 2019 election, with a focus on issues important to the nonprofit community

Secured a donor to provide \$5,000 in scholarships for five minority professionals to attend the 2019-20 OnBoard program