



## ABN Virtual Board Innovation Summit | Schedule

- 8:15 AM Grab your favorite morning beverage and join us to learn how to use Zoom (optional)
- 8:35 AM Welcome & Introductions
- 8:50 AM **A Properly Focused Board** | **Dr. Alex Miller, University of Tennessee**  
*Productive and effective boards must focus on the five key M's during board meetings. Learn how these pillars can help your board govern with strategic leadership to advance your mission.*
- 9:05 AM Q&A with Dr. Alex Miller
- 9:20 AM **Board Leadership Forecasting** | **James Lee Harlan II, East Tennessee State University**  
*In this engaging dialogue, nonprofit board leader James Harlan will share governance strategies to enhance your board's functionality and increase support for your organization through difficult and uncertain times.*
- 9:45 AM Q&A with James Lee Harlan II
- 10:00 AM **Building Effective Partnerships With an Equity Lens** | **Dorian Spears, Momentum Nonprofit Partners**  
*Nonprofits can expand their reach and strengthen their missions through effective partnerships. Has your organization intentionally strategized around why you partner with other organizations and how to best partner with them? In this session, you'll learn techniques to build authentic and successful relationships with an equity lens.*
- 10:20 AM Q&A with Dorian Spears
- 10:35 AM Break
- 10:45 AM **Innovate to Initiate Change** | **Brandon Bruce, Startup Knox**  
*In 2021, nonprofits will need to operate differently to stay effective and sustainable. How does innovation play a part in your organization? In what ways does your board assist your nonprofit in encouraging the testing of new ideas? Let's dig in!*
- 11:10 AM Q&A with Brandon Bruce
- 11:25 AM **KEYNOTE: What Is the Donor Experience?** | **Kn Moy, DXM Institute for Changemaking Innovation**  
*Discover how to unlock the full potential of your organization's ability to better engage your donors. Learn how to help your decision-makers listen deeply to your donors. Understand how to design, deliver, and optimize superlative donor experiences that drive new opportunities for growth and impact.*
- 12:05 AM Q&A with Kn Moy
- 12:20 PM Lunch Break, Networking, or Games (Choose Your Own Adventure)
- 12:45 PM **Five Skills You Need to Uplevel in Uncertainty** | **Heather Hiscox, Pause for Change**  
*The organizations and professionals we work with have superpowers. They know how to get results in less time, for less money, and with greater impact. They have tools in their toolbox that all leaders in this age of uncertainty must have, not just to survive, but thrive. This is a new age that requires new skills. In this session, you'll learn five essential and simple skills you can use to fulfill your mission and meet your goals most efficiently and effectively.*
- 1:05 PM Q&A with Heather Hiscox
- 1:20 PM **Panel: Engaging Young Professionals in Board Leadership** | **Rachel Dellinger, Jim LaPinska, & Shana Love**  
*The time has come for organizations to sink or swim based on how effectively they engage millennials. That may be hard to do if members of your leadership aren't representative of this generation! Join three incredible young professionals to learn about their optimal board recruitment and engagement strategies.*
- 1:45 PM Q&A with Panelists
- 2:00 PM Closing Remarks